



PROGRAM
**The 7th International
Conference**
The Future of Europe
–10 -11 November 2016 –



PLENARY SESSION DAY 1



Thursday, 10 November 2016

Location: Bucharest University of Economic Studies (Aula Magna, Ion Angelescu Building)

9.00 - 9.30 *Participants' registration*

9.30 - 10.00 *Welcome and Opening Remarks*

- Professor Nicolae ISTUDOR, Rector of Bucharest University of Economic Studies
- Professor Gheorghe HURDUZEU, Dean of the Faculty of International Business and Economics
- Professor Mariana NICOLAE, Head of Department (Modern Languages and Business Communication)
- Professor Radu MUSETESCU, Head of Department (International Business and Economics)

10.00 - 10.45 *"The Best Crisis Negotiation in the European Chaotic & Challenging Reality is Crisis Prevention"*

Arik STRULOVITZ, University of Bergamo, Faculty of Law, Italy

10.45 – 11.30 *"Towards Knowledge Based Europe: Challenges in Working Arrangements of R&D Employees"*

Aaro HAZAK, Tallinn School of Economics and Business Administration, Estonia

11.30 - 11.45 *Coffee break*

11.45 – 12.30 *"Shakespeare, Cervantes, Eminescu - from cultural to universal icons. A literary translator's perspective"*

Adrian SĂHLEAN, Co-founder and President of Global Arts Inc.

12.30 – 13.15 *"Between Homogeneity and Multiculturalism – Japan's Encounters with the Other"*

Griseldis KIRSCH, SOAS University of London, Department of the Languages and Cultures of Japan and Korea

13.30 – 15.00 **Lunch** (Bucharest University of Economic Studies, Cafeteria)

15.00 – 18.00 *Panel Sessions Day 1*

18.00 – 21.00 *Conference Gala Dinner* (Bucharest University of Economic Studies, Cafeteria)



PLENARY SESSION DAY 2



Friday, 11 November 2016

Location: Bucharest University of Economic Studies (Aula Magna, Ion Angelescu Building)

9.30 - 10.45 ***“The Contemporary Educational Contexts of Islamist Activism”***

Neil KETCHLEY, King's College London, Department of Middle Eastern Studies

10.45 - 11.30 ***“Lost in the future - who is leading us, to where and in what language?”***

Mariana NICOLAE, Bucharest University of Economic Studies, Modern Languages and Business Communication

11.30 - 12.00 ***Coffee break***

12.00 – 12.45 ***“Building Walls, Costs, and Who Pays? - Anti-Immigrant Discourse and Policies, and Immigrant Language Minority Children in US Public Schools”***

Paul LANDRY, Assistant Professor of Education at Heritage University

13.00 ***Lunch*** (Bucharest University of Economic Studies, Cafeteria)

14.00 – 18.00 ***Panel Sessions Day 2***



CONFERENCE GALA DINNER – Thursday, 10 November, 2016



19.00 ***Conference Gala Dinner*** (Location: Bucharest University of Economic Studies, Cafeteria)

Special Guest speaker: Bogdan HRIB, Founder and Editor in Chief of Tritonic Publishing House, Romania, writer.

“Writing and selling books - as inter/national business”



PANEL SESSIONS



PANEL 1: BUSINESS ACROSS EUROPE

(Room: 0602, Bucharest University of Economic Studies, Ion Angelescu Building)

Thursday, 10 November 2016, 15.00 – 18.30 (Day 1)

Chairs: Ramona TARTAVULEA (DIEACONESCU) & Clara VOLINTIRU

Assessing the Porter's Hypothesis: Assumptions and Findings

Adriana PETRE, Bucharest University of Economic Studies

The Economic Impact of Women Business in Romania and across Europe

Andreea PAUL, Bucharest University of Economic Studies

Information Technology Services in Romania. Challenges and Opportunities for Improving Investment Attractiveness

Raluca ROBU, Bucharest University of Economic Studies

Ana BOBIRCĂ, Bucharest University of Economic Studies

Ana-Maria MARINOIU, Bucharest University of Economic Studies

The contribution of European Union to the development of agriculture in the Republic of Moldova

Camelia-Elena IVAN, Bucharest University of Economic Studies

The role of Chamber of Commerce System in international economic relations

Diana Ramona POPESCU, Bucharest University of Economic Studies

Quo Vadis Container Shipping Industry? Case Study: Zim Lines

Radu Cezar COJOCARIU, Bucharest University of Economic Studies

Internalization Strategies for Romanian SMEs. Focus on the European Market

Mihaela Gabriela BELU, Bucharest University of Economic Studies

Ramona-Iulia ȚARTAVULEA (DIEACONESCU), Bucharest University of Economic Studies

The Digital Economy in Vietnam as an Instrument of Global Integration

Clara VOLINTIRU

Mihai VOLINTIRU

Radu MUȘETESCU

The economic policy of Prince Constantin Brancoveanu and climate conditions of that time

Ștefan Ilie OANȚĂ, Bucharest University of Economic Studies

Ileana TOMA, Bucharest University of Economic Studies





PANEL 2: THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE

(Room: Conference Room, European Institute from Romania Building, B-dul Regina Elisabeta nr. 7-9, et.4)

Thursday, 10 November 2016, 15.00 – 18.30 (Day 1)

Chairs: Gabriela DRĂGAN & Rodica ZAHARIA

Importance of Public R&D Expenditure for Economic Growth in Selected CEE Countries

Irena SZAROWSKÁ, Silesian University in Opava

The New Challenges of the European Union Governance

Victor N. ITUMO, Bucharest University of Economic Studies

PhD Student's Satisfaction and the Relationship with the Economic and Social Environment

Maria-Floriana POPESCU, Bucharest University of Economic Studies

Andreea ORÎNDARU, Bucharest University of Economic Studies

The Commercial Arbitration in European Union

Ovidiu Horia MAICAN, Bucharest University of Economic Studies

A Map of European Territorial Capital – Analytical Implications

Valentin COJANU, Bucharest University of Economic Studies

Raluca ROBU, Bucharest University of Economic Studies

The Effects of EU Trade Policies on Trade Relations with Neighbouring Countries

Ștefan Marian DUMITRU, Bucharest University of Economic Studies

Under the Sign of Geopolitics – Constraints and Incentives for Various EU Members

Elena E. NICOLAE, Bucharest University of Economic Studies

Students' attitude towards the EU: might Brexit be a contagious example?

Rodica-Milena ZAHARIA, Bucharest University of Economic Studies





PANEL 3: FINANCE & BANKING IN THE EUROPEAN UNION

(Room: 1212, Bucharest University of Economic Studies, Eminescu Building)

Thursday, 10 November 2016, 15.00 – 18.30 (Day 1)

Chairs: Alexandra HOROBET & Radu LUPU

Functioning of Bancassurance in Selected Countries in Which the Financial Group UniCredit Group Operates

Lenka PŘEČKOVÁ, Silesian University in Opava

Exposure to currency risk in Central and Southern Europe: the relevance of macroeconomic factors

Alexandra HOROBET, Bucharest University of Economic Studies

Iulia LUPU, Romanian Academy - "Victor Slavesco" Centre for Financial and Monetary Research

Exchange-traded derivatives: fundamentals, extent and importance in the global financial marketplace

Gheorghe HURDUZEU, Bucharest University of Economic Studies

Lazăr ISADORA, Bucharest University of Economic Studies

Innovative outreach models for economic citizenship education through formal and non-formal education in Romania

Ligia GEORGESCU-GOLOȘOIU, National Bank of Romania

Is market efficiency dependent on the level of liquidity?

Radu Lupu, Bucharest University of Economic Studies

Lucian Belascu, University "Lucian Blaga", Sibiu





PANEL 4: ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE (SPECIAL TRACK)

(Room: 1203, Bucharest University of Economic Studies, Eminescu Building)

Thursday, 10 November 2016, 15.00 – 18.30 (Day 1)

Chairs: Irina IAMANDI, Laura CONSTANTIN & Arik STRULOVITZ

On the Role of Sponsorship, Patronage and Philanthropy for the Creative & Cultural Industries

Mina FANEA-IVANOVICI, Bucharest University of Economic Studies

Dividing the CSR Attitudes in the Romanian Banking Sector through the Stakeholder Theory

Georgiana-Loredana FRECEA, Bucharest University of Economic Studies

Social and Environmental Considerations within the IT Sector: Evidence from Romanian Start-Ups

Irina-Eugenia IAMANDI, Bucharest University of Economic Studies

Laura Gabriela CONSTANTIN, Bucharest University of Economic Studies

Bogdan CERNAT-GRUICI, Bucharest University of Economic Studies

Why should companies manage risk? Benefits of ERM

Cristian DÎRVĂ, Bucharest University of Economic Studies

Ionuț VIȘAN, Bucharest University of Economic Studies

Anda Simona RĂDULESCU (DÎRVĂ), Bucharest University of Economic Studies

Tax havens within legal boundaries. Older and newer cases

Anda Simona RĂDULESCU (DÎRVĂ), Bucharest University of Economic Studies

Cristian DÎRVĂ, Bucharest University of Economic Studies

Ionuț VIȘAN, Bucharest University of Economic Studies





PANEL 5: DIASPORAS, HOMES AND HYBRIDITY

(Room: 1508, Bucharest University of Economic Studies, Eminescu Building)

Thursday, 10 November 2016, 14.30 – 17,00 (Day 1)

Chairs: Clelia CLINI & Iulia RASCANU

(E)Merging Borders: Explorations of Gender and Home in Chitra Banerjee Divakaruni's *Before We Visit The Goddess*

Preeti Shirodkar, MET Institute of Management, Mumbai, India

Portrayal of Women in the Popular Indian Cinema

Sharaf Rehman, The University of Texas –Rio Grande Valley, USA

The Fine Border between the Label of 'Terrorist' and Being a Victim of Terror and the Call of the Mother(land)

Iulia Rascanu, Bucharest University of Economic Studies

"What happened to our country?" Reading The Last Word after Brexit

Clelia Clini, John Cabot University &The American University of Rome, Italy

Memories of Home, Houses of Memory: Constructing Worlds Through Words

Mara Mata, Sapienza University, Rome, Italy





PANEL 6: PHILOSOPHICAL ISSUES IN ECONOMICS (Special Panel hosted by the Romanian Society of Economic Philosophy)

(Room: 1217, Bucharest University of Economic Studies, Eminescu Building)

Thursday, 10 November 2016, 13.00 – 18.00 (Day 1)

Chair: Cojanu VALENTIN

Critical realism in the philosophy of economics

Alexandru POPOVICI, Romanian-American University, Bucharest

Pleading for a teleological logic in economics

Emil DINGA, Romanian Academy, Bucharest

The critique of historical reason - an unfinished project in the philosophy of social science

Valentin COJANU, Bucharest University of Economic Studies

A personalist approach to the dialogue between economics and religion

Pr. Petre COMȘA, Valahia University, Târgoviște

Costea MUNTEANU, Bucharest University of Economic Studies

On altruism in economic behaviour. Price equation

Ada MARINESCU, University of Bucharest

Rational, i-rational, and a-rational. Concepts and mechanisms

Daniel NEAGOE, Idea Perpetua

Economy and Society in "The Philosophy of Law" by G. W. F. Hegel

Dan Alexandru CHIȚĂ, Ministry of Education





PANEL 7: SURVIVAL OF THE EUROPEAN UNION

(Room: 1203, Bucharest University of Economic Studies, Eminescu Building)

Friday, 11 November 2016, 14.00 – 16.00 (Day 2)

Chairs: Octavian-Dragomir JORA & Mihai-Vladimir TOPAN

Brexit: between the European Union Deficiency and the Rise of the Euro-Skepticism in the Great Britain

Abdelmalek DEBBIHI, Bucharest University of Economic Studies
Redouane MOUHOU, Bucharest University of Economic Studies

Estimating Potential GDP and the Output Gap across the European Union

Andrei SANDU, Bucharest University of Economic Studies

To Brexit or Not to Brexit? Is This the (Only) Question?

Cristian PĂUN, Bucharest University of Economic Studies
Ștefan UNGUREANU, Bucharest University of Economic Studies

Regional Political Integration: What did Mises Have to Say about It?

Matei-Alexandru APĂVĂLOAEI

Whose Europe? From a Community (without Unity) to a Union (without Communion)

Octavian-Dragomir JORA





PANEL 8: PHILOSOPHICAL ISSUES IN ECONOMICS (Special Panel hosted by the Romanian Society of Economic Philosophy) – Round Table

(Room: 1203, Bucharest University of Economic Studies, Eminescu Building)

Friday, 11 November 2016, 10.00 – 12.00 (Day 2)

Chair: Emil DINGA

ROUND TABLE:

Paradigmatical relationships between Biology and Economics

Emil DINGA, Romanian Academy, Bucharest

Biological trophic chains and economic production chains

Alexandru POPOVICI, Romanian-American University, Bucharest

